

United Way of Colquitt County
Board Meeting
February 16, 2023

- Present:** Megan Bishop, Dave Buckridge, Nathan Cashwell, Anna Ford, Becky Giddens, Bradley Grantham, Jordan Hammack, Caroline Horne, Rod Howell, Judd Lasseter, Jim Matney, Marci Meadows, Jennifer Mitchell, Tyler Mobley, Danielle Mobley, Tori Murray, Benjie Nobles, Judy Payne, Krysta Porteus, Anne Swartzentruber, RJ Taylor, Lisa Zeanah
- Absent:** Ora Coots, Stephen Davis, Laura Dell, Barbara Grogan, Brent James, Brian Lassetter, Kashima Lattimore, Josh Lovett, Wesley Rogers, Donna Suber, Ben Wiggins.
- Invocation:** Anne Swartzentruber gave the invocation.
- Intro/
Welcome** Anne introduced the new Executive Board: Anne Swartzentruber – President/Board Chair, Lisa Zeanah – Campaign Chair/VP; Tyler Mobley – Co-Campaign Chair, Jim Matney – Treasurer, Wesley Rogers – Past President.
Anne introduced the new board members. New Board Members – Megan Bishop (CC Schools), Nathan Cashwell (Lazarus), Laura Dell (Sunbelt Transfers/Freedom Logistics), Jordan Hammack (Colquitt Regional), Brent James (GA Power), Benjie Nobles (Southern Regional), Krysta Porteus (SAHM/Medical), Dr. Jennifer Mitchell (PCOM).
Anne reminded the board that all board meeting dates/times were sent out via email but will be available on the board portal, same with the Board of Directors Contact Information.
- Minutes:** December Board Meeting minutes were presented. Lisa Zeanah made a motion to approve the December minutes. Anna Ford seconded. All voted in favor.
- Financials:** December 2022 and January 2023 Financials were provided. Jim Matney reviewed the financials. We are looking at having a surplus from the 2022 year that we will transfer to the Money Market account from the 2021 and 2022 campaigns, totaling ~\$54,000, currently. We will wait until the April meeting to see a better surplus number after all 2022 monies come in. Our shrinkage is looking to be about 7-8%, which is normal and what we budget for each year.
Jim reminded the board why we have reserves totaling 3 – 6 months of budget, in case larger employees had to lay off many employees or a bigger business that pledges a large amount went out of business then we would still be able to fully run the organization and pay our agencies without any issues. Jim Matney made a motion to approve the December and January financials. Dave Buckridge seconded. All voted in favor.
The 2023 Proposed Budget was reviewed. Additions included adding an expense for Teens Taking Charge and adding an income for Day of Action. Jim Matney made a motion to approve the budget. Judd Lasseter seconded. All voted in favor.
- Campaign:** Lisa Zeanah reviewed the results of Campaign 2022 on behalf of Wesley Rogers. Wesley's year "Care More, Do More" had a goal of \$575,000 and brought in \$642,937.26 in pledges. We have procured \$595,067.21 as of February 2023. That is 92.5% of pledges that were procured, making the campaign have a 7-8% shrinkage. We are looking at around ~\$53,000+ in surplus money to go into CI and SG grants.
Lisa reviewed Anne's year "Shine the Light". This is for the 2023 year and campaign with a goal of \$585,000, the campaign brought in \$598,047.67 in pledges, which is 102% of the goal. We are still waiting to hear totals from several campaigns: Publix, State, UPS, Benevity, and all National Campaigns.
Campaign 2024 is right around the corner, and we are looking at celebrating 80 years of service to Colquitt County. Lisa explained our goals for the year and our theme: "Rooted in Legacy, Growing in Gratitude". We will have green shirts and we will be taking a board photo at our next meeting on April 20th.

Please, save the following dates on your calendar:

Campaign 2023 Celebration Luncheon – Tuesday, April 25 at the Arts Center at 12pm.

Allocation Dates: May 8, 9, 10, 15, 16, 17 – sign up genius will be mailed out as soon as applications are received.

Board of Directors Photo – April Board Meeting on April 20.

Campaign 2024 Kickoff Breakfast – August 11 from 9am – 11am at SWGACAC Event Center

Day of Action – Wednesday, September 20

Bid United Fundraiser – October 23 – 27 at SRTC Conference Center / Community Drop Off Day – October 20 from 9-12.

Committees

Allocations (Tyler Mobley): Applications have been sent to all nonprofits and are due by Friday, March 24 by COB. Once applications are received, Caroline will make a sign-up genius for board members and volunteer panel members to sign up for Allocation Meeting Dates. Dates will be May 8, 9, 10, 15, 16 17 from 1:30 – 5pm or earlier depending on panel results. Be on the look out of a sign up genius the week before Spring Break!

CI/S Grants (Barbara Grogan): With the excess funds from Campaign 2022, we are hoping to start offering Community Impact Grant opportunities very soon. We will plan to meet with the committee to discuss the requirements and impact opportunities for these funds on Friday, March 3.

Events: Bid United (Danielle Mobley): We will have our first meeting on Tuesday, March 14. We have set the dates for this event for October 23-27 and October 20 will be the community drop off day from 9am – 12pm.

Day of Action (Rod Howell): We will combine our meeting with Event Committee Meeting on Tuesday, March 14. We have set the date for Wednesday, September 20th. More details to come.

Code of Ethics: Caroline reviewed the Code of Ethics with the board and reminded everyone to sign and date when they have reviewed. It is now available for online signing for ease to the board.

Director's Report: Caroline updated the board on current happenings –
Ride United Transportation Access Grant “RUTA” has been a huge feat but a success, nonetheless. We have issued 152 rides as of January and have spent a total of \$1,146.92 out of the \$13,000 grant allotment.
We have moved from the Chamber of Commerce to Southwest Georgia Community Action Council in room #203.
We just wrote a grant request for Campaign Kickoff to the Waldo Deloache Foundation.
We submitted our report for the Waldo Deloache Foundation for the Nonprofit Training Series.
Reports in progress: Database II, Membership Certification, State Charitable Campaign, and the Annual Publix Emergency Relief Report.
Currently trying to finish up renewing our State Charity License.
Preparing for New Board Orientation/Onboarding.
Emergency Food and Shelter Program (EFSP) Federal funding meeting and administration of funds on March 4.