

United Way of Colquitt County  
Board Meeting  
October 27, 2022

- Present:** Bill Bishop, Dave Buckridge, Ora Coots, Stephen Davis, Kashima Lattimore, Jim Matney, Marci Meadows, Tyler Mobley, Danielle Mobley, Tori Fuller Murray, Judy Payne, Anne Swartzentruber, Ralph Taylor II, Ben Wiggins, Lisa Zeanah
- Absent:** Kevin Bautista, Ross Dekle, Anna Ford, Bradley Grantham, Barbara Grogan, Marybell Hernandez, Rod Howell, Judd Lasseter, Brian Lassetter, Josh Lovett, Wesley Rogers, Steve Scarrow, Donna Suber, Freddie Williams, Jr., Tommie Beth Willis
- Invocation:** Anne Swartzentruber gave the invocation.
- Educational Moment:** Caroline gave an update on Small Business Campaign, which isn't doing as well as it has in prior years, mostly because we added Bid United. Bid United solicits donation items from local Small Businesses, so they consider that their donation for the year. Some of the Small Businesses do not have auction items, so those are the ones we really need to be soliciting. Caroline reviewed a statistic learned from one of the Nonprofit Series that states most individuals will give to people they know regardless of what they are giving to. Caroline encouraged board members to help in soliciting funds for the campaign.
- \*Minutes:** August Board Meeting minutes were presented. Jim Matney made a motion to approve the August minutes. Bill Bishop seconded. All voted in favor.
- \*Financials:** August and September 2022 Financials were provided and reviewed by Jim Matney. Community Impact Grants and Special Grant checks are going out today along with their letters. Caroline will schedule photo opportunities and notify board members. Jim Matney made a motion to approve the August and September financials. Dave Buckridge seconded. All voted in favor.
- Campaign:** Caroline presented the updates for Campaign 2022. Pledges for Campaign 2022 totaled \$625,127.99 and we have procured \$469,792.90, which is 73% of pledges in the third quarter of 2022 and as of October. Campaign 2023 update - \$539,821.64 in pledges and our goal is \$585,000/around 92% of goal. Still missing several campaign totals and envelopes. Around 13% of that goal was from the Bid United Fundraiser from September. We will have better numbers as we near the end of the campaign and the end of the year. We will report in more detail at the December board meeting.
- Board Development:** As we near the end of the year 2022, Caroline asked for nominations for potential board members. We will have five board members rolling off after serving six years: Tommie Beth Willis, Bill Bishop, Ross Dekle, Marybell Hernandez, Steve Scarrow. The following board members have an option to roll off after serving three years: Ora Coots, Tori Murray, Bradley Grantham, Judd Lasseter, Tyler Mobley, Anne Swartzentruber. Also, send in nominations for Co-Campaign Chair 2024 and Campaign Chair for 2025. The board asked Caroline to send an email of board member's years served, along with their occupation. Caroline will, also, email a list of industries or areas where we are missing representatives on the board.
- Director's Report:** Caroline gave her report to the board regarding a potential date for Board Development Committee Meeting, update on board member attendance requirements, and a reminder about the December Board meeting date of December 15<sup>th</sup>. Becky will cover programs including Ride United, updating the Resource Guide, Behind the Scenes with Nonprofits, Virtual Library – Early Education and Workforce Program, and other programs that may arise. Thank you to Ora Coots, Manager of Holiday Inn Express, for allowing us to use the Holiday Inn's Conference Room and thank you to Stephen Davis, Publix Store Manager, for bringing breakfast!