

United Way of Colquitt County
Board Meeting
April 21, 2022

- Present:** Dave Buckridge, Stephen Davis, Ross Dekle, Anna Ford, Bradley Grantham, Rod Howell, Judd Lasseter, Brian Lassetter, Kashima Lattimore, Jim Matney, Marci Meadows, Tyler Mobley, Danielle Mobley, Tori Murray, Judy Payne, Steve Scarrow, Anne Swartzentruber, RJ Taylor, Lisa Zeanah, Caroline Horne, Becky Giddens
- Absent:** Kevin Bautista, Bill Bishop, Ora Coots, Barbara Grogan, Marybell Hernandez, Josh Lovett, Wesley Rogers, Donna Suber, Ben Wiggins, Freddie Williams, Jr., Tommie Beth Willis
- Invocation:** Brian Lassetter gave the invocation.
- Educational Moment:** No updates. Caroline and Becky passed out board t-shirts and Allocation Panel folders.
- Minutes:** February Board Meeting minutes were presented. Judd Lasseter made a motion to approve the February minutes. Lisa Zeanah seconded. All voted in favor.
- Financials:** February 2022 and March 2022 Financials were provided. Jim Matney reviewed the financials. Jim suggested adding the annual agency payments as a prepaid expense under liabilities and updating the Prepaid Pledges for 2022 campaign just to show our donors or whomever views these financials that we are paying over \$400,000 annually through allocations. Caroline looked into it with Tony DeRosso, CPA, and said it wouldn't balance correctly. We have a surplus from the 2021 year that we will transfer to the Money Market account from the 2020 and 2021 campaigns, totaling ~\$69,324.13, currently. Our shrinkage is looking to be about 2%, which is one of the best years we have had in bringing in what was pledged. Jim reminded the board why we have reserves totaling 3 – 6 months of budget, in case larger employees had to lay off many employees or a bigger business that pledges a large amount went out of business then we would still be able to fully run the organization and pay our agencies without any issues. He explained that ~\$33,000 is expended per month to agency payments. Steve Scarrow made a motion to approve the February and March financials. Dave Buckridge seconded. All voted in favor.
- Special/CI Grants:** There will be a Community Impact and Special Grant meeting to update applications. RFPs will be sent out in May. More details to come at the next meeting.
- Campaign Dates:** Campaign Kickoff Breakfast – Friday, August 5 @ 9:00 AM at SWGACAC
Day of Action – Wednesday, September 21 @ Colquitt County Arts Center
Small Business Blitz – Monday, August 29 – Friday, September 2
Bid United Auction – Monday, September 26 – Friday, September 30 at SRTC Conference Room
The board requested for these dates to be sent out before August.
- Allocation Meetings:** Changes: There will only be one meeting instead of two. We will meet at the Chamber to start with any panel questions or discussions before meeting with the agencies. The meeting will consist of touring the agency's location and then conducting the interview session during the visit. All agencies that do not have a location will be scheduled at the end of the day at the Chamber. Please, be sure to sign up for an Allocation Panel – all board members are required to serve on one panel. Allocation Committee Meeting Date:: This meeting is comprised of Panel Chairman and the Executive Board. Thursday, June 9 at 9:00 AM in the Friedlander Boardroom at Colquitt Regional.
- Director's Report:** Caroline updated the board on current happenings – 2021 Annual Report is in the works and metrics from agencies throughout the 2021 year has been submitted and she is in the review stage.
Awards Celebration is next week, Tuesday, April 26 at Arts Center Ballroom a noon.
Campaign 2023 in the works and waiting on campaign goal.
Board photos with board tshirts at next board meeting, June 16 at 8:30 AM in Colquitt Regional.