

United Way of Colquitt County  
Board Meeting  
February 24, 2022

- Present:** Bill Bishop, Caroline Horne, Dave Buckridge, Ora Coots, Anna Ford, Marybell Hernandez, Rod Howell, Josh Lovett, Jim Matney, Marci Meadows, Tyler Mobley, Wesley Rogers, Stephen Davis, Steve Scarrow, Anne Swartzentruber, Freddie Williams, Jr., Lisa Zeanah
- Absent:** Kevin Bautista, Ross Dekle, Bradley Grantham, Barbara Grogan, Judd Lasseter, Brian Lassetter, Kashima Lattimore, Danielle Mobley, Tori Fuller Murray, Judy Payne, Donna Suber, RJ Taylor, Ben Wiggins, Tommie Beth Willis
- Invocation:** Steve Scarrow gave the invocation.
- Educational Moment:** Dan Chappuis, CCHS Principal, was our planned guest speaker and wanted to share some information with the board on new things going on at the high school, but something come up and couldn't make the meeting. Caroline took this moment to update the board on female homelessness and organizations trying to target that issue locally: Crossroads for Her and Love for the Lost. We have consulted with Mary Beth Brownlee from ACCG (Association of County Commissioners of GA) to facilitate a meeting with both organizations, along with county/city leadership to discuss data and address duplication of services within the county. Information and details of that meeting will be announced once planned.
- Intro/Welcome:** Caroline Horne introduced the new Executive Board: Wesley Rogers – President/Board Chair, Anne Swartzentruber – Campaign Chair/VP; Lisa Zeanah – Co-Campaign Chair, Jim Matney – Treasurer, Brian Lassetter – Past President. Caroline introduced the new board members. New Board Members – Dave Buckridge, Ben Wiggins, and RJ Taylor. Caroline introduced Stephen Davis, Publix Store Manager, who will replace our former Publix Representative, Drew Davis.
- Minutes:** December Board Meeting minutes were presented. Rod Howell made a motion to approve the December minutes. Anna Ford seconded. All voted in favor.
- Financials:** December 2021 and January 2022 Financials were provided. Jim Matney reviewed the financials. Jim suggested adding the annual agency payments as a prepaid expense under liabilities and updating the Prepaid Pledges for 2022 campaign just to show our donors or whomever views these financials that we are paying over \$400,000 annually through allocations. We are looking at having a surplus from the 2021 year that we will transfer to the Money Market account from the 2020 and 2021 campaigns, totaling ~\$66,000, currently. We will wait until the April meeting to see a better surplus number after all 2021 monies come in. Our shrinkage is looking to be about 3%, which is one of the best years we have had in bringing in what was pledged. Jim reminded the board why we have reserves totaling 3 – 6 months of budget, in case larger employees had to lay off many employees or a bigger business that pledges a large amount went out of business then we would still be able to fully run the organization and pay our agencies without any issues. Bill Bishop made a motion to approve the December and January financials. Anna Ford seconded. All voted in favor. The 2022 Proposed Budget was reviewed. Caroline explained that she did contact the 4-H program regarding the holds on the 2022 allocation for their organization. Jeremy Kichler and Valerie Bennett agreed that the 4-H program had excess/roll over funds from the 2020 and 2021 year due to the restriction of going into schools and changes in leadership/staffing. Caroline proposed an idea to continue to work with 4-H during the 2022 year by implementing the Virtual Library Early Education and Workforce Initiative, a project Caroline has had in the works for almost a year. Bill Bishop made a motion to approve the budget. Barbara Grogan seconded. All voted in favor.
- Special/CI Grants:** With the excess funds from Campaign 2021, we are hoping to start offering Community Impact Grant opportunities very soon. We will plan to meet with the committee to discuss the requirements and impact opportunities for these funds. In 2021, we distributed \$5,600 in Special Grants and with a partnership with the Educational Foundation and EDA, we distributed \$68,333

in donor designations to a community impact grant with the foundation. We, also, distributed \$22,000 in CI Grants during the year, which include Leadership Legends, Dolly Parton Imagination Library and heART Smart program with the Arts Center. Special Grant Request from Special Olympics for an educational senior trip for 15 with Kelly Tours. Request totaling \$5,727. The board reviewed the request and discussed how it tied back to the new strategic plan of providing access to education at all ages. CI Grant Request from Project Purpose to aid in the bootcamp part of the program, resulting in up to 25 seniors trained in workforce and trade to obtain various certifications. One time request of \$10,000 to cover the 25 potential students. The board discussed CI Grant requirement changes from 3-year grants to one year grants and how to measure the true success of the program. The project aligns with our Strategic Plan in terms of financial and income security through promoting education and training opportunities to promote individual and family-based economic welfare (goal 5). Rod Howell made a motion to fund both the Special Grant and CI Grant requests. Lisa Zeanah seconded. All voted in favor. Barbara Grogan left before voting but abstained before leaving.

- Committee:** Caroline passed around the committee sign up sheet with an attached overview of each committee. She mentioned it may be a good idea for those that have signed up for the Special Grant and CI Grant Committees to sign up for those committees again and to stick with them as they progress, and metrics are provided. She, also, stated she will combine these two committees so funds will be discussed openly with each group and make things a little less complicated in terms of new requests and too many meetings.
- Membership: Certification** Caroline explained our membership with United Way Worldwide. There are a series of checklists to stay in compliance with the membership. All information is available in the board portal for all to see under Membership Certification 2022.
- Code of Ethics:** Caroline reviewed the Code of Ethics with the board and reminded everyone to sign and date when they have reviewed. It is now available for online signing for ease to the board.
- 2022-2024 Strategic Plan:** Mary Beth Brownlee is a County Consulting Service Associate with Association County Commissioners of Georgia and did a great in -person facilitation. The results are available for viewing online and can be sent via PDF upon request. Caroline shared that the organization has already started hitting some of the goals and looking forward to working on new efforts.
- Nonprofit Business Center:** Caroline and Barbara have met with Ameris Bank Leadership, in partnership with Dan Jeter, to discuss the consolidation of their downtown facilities, with options to utilize one of the buildings as “the center”. We are hopeful that this plan may pull through and we will keep everyone updated as soon as we know more. Barbara and Caroline had a sit-down lunch and discussion with several of Ameris Bank’s leaders earlier this month.
- Director’s Report:** Caroline updated the board on current happenings – She is working on several reports: 2022 State Charitable Contribution Campaign, Bi-Annual Publix Emergency Relief Report, Database II 2021 Report. 2021 Annual Report is in the works and metrics from agencies throughout the 2021 year has been submitted and she is in the review stage. Our organization received the highest seal of transparency with GuideStar, the nation’s largest informational organization for nonprofits and an article was in the Moultrie Observer. We were awarded a \$10,000 grant from United Way Worldwide for Business Continuity Planning and IT Infrastructure. Caroline hopes to be able to utilize these funds for the Nonprofit Center. We were, also, awarded a \$12,000 grant from the Waldo DeLoache Foundation to implement a curated Nonprofit Capacity Building Series for up to 25 nonprofits with UGA Fanning Institute. Caroline explained an opportunity to partner with One World Link to work as a Rural Intermediary for and AmeriCorps program to staff a member/individual at our UW location to help build capacity. If this grant is awarded, we will discuss more details as we get more information. Lastly, the 2022 Awards Celebration Luncheon will be in April. Date/time/location TBD.