

United Way of Colquitt County
Board Meeting
December 16, 2021

- Present:** Bill Bishop, Ora Coots, Anna Ford, Bradley Grantham, Barbara Grogan, Judd Lassetter, Brian Lassetter, Josh Lovett, Jim Matney, Judy Payne, Wesley Rogers, Steve Scarrow, Anne Swartzentruber, Tommie Beth Willis, Lisa Zeanah
- Absent:** Quentin Bates, Kevin Bautista, Drew Davis, Ross Dekle, Brad Gregory, David Hart, Marybell Hernandez, Rod Howell, Kashima Lattimore, Marci Meadows, Tyler Mobley, Danielle Mobley, Tori Murray, Donna Suber, and Freddie Williams Jr.
- Invocation:** Brian Lassetter gave the invocation.
- Governance Moment:** New addition to agenda for Board Members to get educational information to understand daily operations and to address community issues and/or information on media releases, etc.

December's educational moment was explaining how we are independent of United Way Worldwide and we are not a chapter. A link was given to explain that we are independent and make our own decisions when it comes to funding in our community. It, also, explained that we do not support planned parenthood as a local United Way. Link: www.unitedway.org/plannedparenthood
We send 1% of our fundraising efforts to United Way Worldwide for the following reasons: We receive "flex credits" that will cover travel and lodging for various trainings. We keep the branding and logo. We keep the corporate partnerships with major firms and large employers that promote corporate matches (money that isn't available to the public or community without a corporate partnership). Fortunately, our corporate matches cover the 1% so no donor dollars are used for this membership.

Also, addressed during this window: Executive Director, Joseph Matchett is no longer with the Boys and Girls Club (BGC). BGC is looking for a new director and until then the interim is Ramiro Brown from Macon, Georgia.

- Minutes*:** October Board Meeting minutes were presented. Jim Matney made a motion to approve the October minutes. Steve Scarrow seconded. All voted in favor.
- Financials*:** October and November 2021 Financials were provided. Jim Matney reviewed the financials. We have procured 85% of funding for 2021 Campaign (\$ 586,173.88) as of 12/13/2021. We are still waiting on fourth quarter money to come in. Right now, we have a shrinkage of 15% but we had a big year in pledges, but we didn't spend a lot on overhead so we will have some excess funds to start looking at Community Impact and Special Grant opportunities. Caroline presented the 2020 990/Tax Return. She reviewed the income/expenses and noted the decrease in admin percentage (10%). Jim Matney made a motion to approve the financials and the impending 2020 Tax Return/990. Anne Swartzentruber seconded the motion. All voted in favor.
- Campaign:** Campaign 2022 hit the goal at ~\$575,586.13 in pledges. This pledge total does not include the Vereen Foundation and Jimmy Jeter's contributions. We should know these numbers at the beginning of the year. Jimmy wants to give stocks. Jim said he would sit down with Caroline and make it happen. Reminder - Campaign 2022 Celebration Luncheon has been moved to early spring. This will help us to have a good number for campaign totals and may be an option we want to continue to pursue. We can fund all 2022 allocations in full. Jim mentioned reviewing the Colquitt County 4-H allocation since it was on hold (\$13,000). Caroline will call at the beginning of 2022 and meet the new 4-H Agent to see if there have been any changes and then report back to the board to vote on funding the full \$13,000 or continue holding for the 2022 year. Brian Lassetter made a motion to continue funding the recommended allocations for the 2022 year totaling \$405,060. Judd seconded the motion. All voted in favor.

Bid BU was a huge success. We raised \$79,528.33 with expenses coming in around \$330.77.
United: Total net profit is \$79,197.53. This is an increase by \$30,756.33 from the prior year. This total makes up 13.8% of the 2022 Campaign goal! The events committee is ready to take this event on for another year, in hopes of continuing to better what was accomplished. Caroline thanked the events committee and all volunteers for all the hard work. Brian Lassetter gave a shoutout to Josh Lovett for bringing the idea from Paris, TN.

Outgoing Caroline recognized the following board members for their years of service: Brad Gregory, Quentin Bates, David Hart. None of these individuals attended the meeting so we still have the awards to present.

Board Potential Board Members (2022-2024)
Development Ben Wiggins (School System), Dave Buckridge (Ameris Bank), RJ Taylor (Edward Jones)
Committee*: Nathan Cashwell (Small Business/Lazarus), and possibly Joanne Jones (PCOM).
Each individual was paired with a board member that will contact them: Jim Matney to contact Ben Wiggins, Lisa Zeanah to contact Dave Buckridge, Josh Lovett to contact Nathan Cashwell, and Barbara Grogan to contact Joanne Jones and Caroline to contact RJ Taylor.

2022 Officers are President/Board Chair – Wesley Rogers; Campaign Chair – Anne Swartzentruber; Campaign Co-Chair – Lisa Zeanah; Treasurer – Jim Matney; Past President – Brian Lassetter. Barbara Grogan made a motion to approve and accept the new potential members and new officers. Judd Lassetter seconded. All voted in favor.

Director's Fourth quarter statements have been mailed. Caroline is keying in 2022 pledges, creating new
Report: Habitat payments books for first half of the year (Jan 2022 – June 2022), and preparing for the new year's meetings. Strategic Plan will roll out in 2022 with a Board Development meeting early on. Caroline has submitted the funding application for the Waldo DeLoache grant to host UGA Fanning Institute's Nonprofit Training Series (more details to come).

*Board of Directors went into Executive Session to discuss and evaluate the current Director. Caroline and Becky, intern, was asked to leave the room. After returning, the board had voted to increase Caroline's salary by \$5,000 for the fourth year of employment. Salary change is \$71,600 with \$700 per month allowance for benefits totaling \$80,000. Board voted agreeing to calculate the 6.67% raise based on total compensation including benefits. Anne Swartzentruber made the motion to approve the increase as presented. Judd Lassetter seconded. All voted in favor.

Board of Directors, also, questioned Becky Giddens regarding her two-term internship. After the review, the board voted to give Becky a student stipend for her help over the last half year totaling \$1,500. Jim made a motion to award the stipend of \$1,500. Lisa Zeanah seconded. All voted in favor.

Meeting Adjourned: 10:00 AM