

United Way of Colquitt County
Board Meeting
April 22, 2021

- Present:** Bill Bishop, Ora Coots, Anna Ford, Bradley Grantham, Brad Gregory, Barbara Grogan, David Hart, Marybell Hernandez, Rod Howell, Judd Lasseter, Brian Lassetter, Jim Matney, Marci Meadows, Tori Murray, Judy Payne, Wesley Rogers, Donna Suber, Anne Swartzentruber, Freddie Williams, Tommie Beth Willis, Lisa Zeanah, Caroline Horne
- Absent:** Quentin Bates, Kevin Bautista, Ross Dekle, Kashima Lattimore, Josh Lovett, Tyler Mobley, Danielle Mobley, Steve Scarrow
- Invocation:** Tommie Beth Willis gave the invocation.
- Minutes:** February Board Meeting minutes were presented. Lisa Zeanah made a motion to approve the February minutes. Bill Bishop seconded. All voted in favor.
- Financials:** February and March 2021 Financials were provided. Brad reviewed the financials and explained the Habitat account needed some updating. We have some excess of funds that we transferred over to the Money Market account from the 2019 and 2020 campaigns, so we will have a short meeting after the board meeting with the Community Impact Grants Committee to review the application and qualifications for the next CI Grants.
Jim explained excess funds and how we split them between Special Grant and Community Grant opportunities. He suggested looking at new agency requests until they become full allocation partners. He explained that we have over \$173,000 in reserves so we need to get the excess funds out to organizations that can utilize and create vital results-driven programs. Judd Lasseter made a motion to approve the February and March financials. Anna Ford seconded. All voted in favor.
- Allocations:** Wesley Rogers reminded everyone that Allocations start at the end of April and go into the month of May. The Allocation Committee (Panel Chairs and Executive Committee) will meet on June 10th at 9:00 AM to hear from each Panel Chair's recommendation for funding. We will decide the campaign goal for 2022 at this meeting.
- Campaign Dates:** Wesley reviewed the campaign dates for the board. August and September are the blackout months. Dates presented were as follows:
Kickoff Breakfast – Friday, August 6, @ 9:00 AM at SWGA Community Action Council.
Day of Action – Wednesday, September 22 @ Arts Center
Small Business Blitz – Monday, August 30 – Friday Sept 3.
Bid United – Monday, Sept 27 – Friday, October 1 at SRTC Conference Room
- Grant Writer:** Caroline mentioned hiring Jenny Dell as a grant writer following the same set up that we arranged with Amanda Beaty. The board decided the funding for Jenny can come out of Special Grant funds. Jim made a motion to let Caroline make the decisions on the grant writer and to start her with some samples. Lisa Zeanah seconded. All voted in favor.
- Director's Report:** Caroline updated the board on current happenings –
2021 Awards were distributed to board members. Caroline will go around and get the rest of the Awards presented and photos taken for social media throughout April.
April is National Volunteer Month – we have been working on getting our publicity completed. Board photos were taken and will be posted online! Board shirts were distributed.
The Dictionary Project was a success for the last year. We delivered over 700+ dictionaries!
We are currently still working on the Annual Report it will be different than previous years. Caroline is working on submitting our Database II Report that helps us know where we stand in comparison to other UWs in GA!